



CL Educate Ltd signs Memorandum of Understanding (MoU) with QS I-GAUGE

New Delhi; August 14, 2018: CL Educate Limited (CL), India's leading education and knowledge services provider, signs a Memorandum of Understanding (MOU) with QS I-GAUGE, an Indian incorporated brand of **Quacquarelli Symonds (QS)**, a London based publisher of the globally recognised QS World University Rankings and QS Stars.

As per the MoU, CL Educate Ltd would provide support to QS I-GAUGE's "Indian University & College Rating" initiative through its online and offline mediums via branding at CL study centers & schools, Newspapers, Magazines, Blogs, Official Websites, Webinars, etc.

Speaking about the MoU, **Mr. Nikhil Mahajan**, Group CEO Enterprise Business, CL Educate Ltd said, *"Our collaboration with QS I-GAUGE is a significant step to acknowledge the efforts that Indian Universities have put in towards betterment of India's future generations. QS I-GAUGE will definitely provide a truly unparalleled platform to these Educational institutions to grow and showcase the talent their students embrace."*

Speaking about the partnership, Mr. Ashwin Fernandes, Regional Director QS Intelligence Unit in Middle East, North Africa & South Asia and CEO for QS I-GAUGE said that *"We are thrilled to partner with CL Educate Ltd, in our bid to reach out to a larger audience of students in India, and providing such students, their parents and stakeholders with information with which they can make informed choices for further studies. QS I-GAUGE is a thorough and independent rating of universities and colleges; and is the nation's first such initiative."*

About CL Educate Ltd.;

Listed on the BSE and NSE of India in 2017, CL Educate Ltd is a well-diversified and technology-enabled provider of education products, services, content, and infrastructure with presence across the education value-chain. It commenced its operations in 1996; and is present in test-preparation & training services, publishing & content development, integrated business, marketing & sales services for corporates, vocational training programs, and integrated solutions to educational institutions. CL operates a gamut of test-prep services under the 'Career Launcher' brand that offers coaching for MBA, Overseas (GRE, GMAT, SAT), Bank, SSC, Civils, Law/BBA, Gate/Engineering/Medical across India and in the Middle East. Led by a team of highly qualified professionals, including IIT-IIM alumni, with a passion for excellence, the 22-year old company has successfully diversified from a single MBA Test-prep center to a pan-India conglomerate in an asset-light, technology-enabled manner leveraging strong synergies among its businesses.

For more details, please visit <http://www.cleducate.com/>

About QS I-GAUGE & QS;

QS I-GAUGE is a brand incorporated in India as an independent private-sector enterprise, which specialises in rating higher education institutions (Universities and Colleges) in India. It brings together global expertise, experience, and reputation of UK based Quacquarelli Symonds (QS), along with deep local knowledge of luminaries from higher education sector in India. Consisting of seven primary indicators and five secondary indicators, ranging from Teaching and Learning, Employability and Social



Responsibility to Research and Innovation, QSI-GAUGE rating provides a unique 360-degree perspective of Indian institutions of higher learning. The rating system, which is the first of its kind, has been developed after taking into consideration the diversity and dynamism of the Indian higher education sector, by experts from India and abroad.

Quacquarelli Symonds (QS) was founded in 1990 and has established itself as a leading global provider of specialist higher education and career information and solutions. QS activities span across 50 countries, working with over 2000 of the world's leading higher education institutions. QS is best known for publishing the QS World University Rankings – one of the world's most popular university ranking systems.

For more details, please visit www.igauge.in, www.qs.com